

# GIVETASTIC

Giving. Made Fantastic!

Powered by APX - Axel Springer and Porsche



## INTRODUCTION

Givetastic offers a Smart Giving & Engagement Platform that empowers companies to build a purpose-driven culture by engaging their employees in social and environmental causes.

## PRODUCT

An innovative solution through customized digital wallets enabling employees to participate in Company's social and sustainability programs.

Our digital platform connects employees to local and global NGOs, aligning them with company values and inspiring them to take positive actions on projects of their choice (for eg. giving money, time and taking part in sustainability challenges)



**Vidya Munde-Müller**  
CEO & Co-Founder

## SOME FACTS

First Pre-seed investment from APX by Axel Springer & Porsche

Strategic Partner - Betterplace.org

Member at TechQuartier, FRA

Won 1st Prize Startup Award der jungen Wirtschaft & IHK Hannover

Won 3rd Prize Hannover Startup-Impuls

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### Successful Pilots with

B&B Markenagentur GmbH  
Hannoverimpuls GmbH  
Gundlach GmbH & Co. KG  
Tink Tank GmbH

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### Benefits

Employer Branding  
Employee Engagement  
Real-time Analytics Dashboard



**Viji Villadathu**  
CTO & Co-Founder